

Conventional wisdom says that childhood often reveals one's life passion. **Linda Tancs** discovered that for herself when she opened a treasure chest full of childhood keepsakes. Among the artifacts was a book created in the second grade. The so-called book was fashioned out of a single sheet of construction paper, bearing the simple title *Books of My Own*, complete with a homemade Dewey decimal call number. The desire to create was apparently very strong, for what followed during those tender years was a script based on the book *He's Your Dog, Charlie Brown* for a backyard production directed by the author. And then came the design of a flag and the writing of a national anthem for a fictional country as part of a sixth grade social studies project. But childhood interests have a tendency to bow to the rigors of adult life and ambition. Linda's path was no different. She pursued a career in the law and silenced her muse except for the writing of an occasional career-related article for a magazine or trade journal. In the end, though, the sirens of creativity lured her back. And that's just fine with her. After all, a famous quote reminded Linda to go out on a limb because that's where you'll find the fruit.

Drawing on her experience providing practical advice to laypersons, Linda wrote three books for Oxford University Press (subsequently published by Thomson Reuters) on the subject of intellectual property. These and another business book complement her skill sets related to branding and marketing.

With an equal love for children's fiction with an international flair, she published *The Best Words Ever*, a story following a young boy who stutters as he readies himself for a big performance on Children's Day in Norway. That book is also available in audio format, narrated by an award-winning broadcaster. She also indulges her passion for other cultures by writing a travel blog, Travelrific® Travel Journal, which is syndicated through Newstex.

Linda's other interests include script and treatment writing. She continues to seek TV/film production work as a script consultant in her areas of expertise. Visit her website at ltancs.com and find out five things you probably didn't know about her in the Media Kit section.